

SUCCESS STORY FROM A CAR DEALERSHIP IN ARIZONA

ANDERSON CHRYSLER JEEP SAYS:

“This is a **MUST HAVE** dealer option:
FREE POPCORN!
Everyone loves it!”



SALES DEPARTMENT FEEDBACK:

“We love the **POPCORN!** Sometimes we are so busy that there’s no time for lunch. A bag of **POPCORN** keeps us going! But most important, it helps sell cars. It calms customers down and they stay more focused while negotiating their car deal, when they have a bag of **FRESH POPCORN** to satisfy their hunger.”



CUSTOMER FEEDBACK:

“Buying a car is a serious decision. Having **HOT FRESH POPCORN** to munch on helps to make it fun. It keeps the kids quiet too.”

